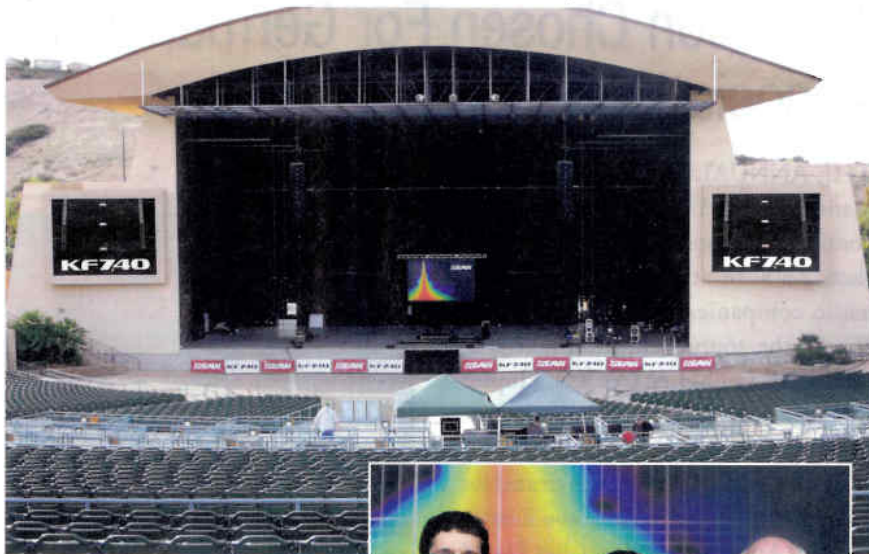


# EAW Hosts Live Demo For Debut Of Line Array

FOR THE ROLLOUT of the new KF740 line array module, EAW recently hosted a live, full system demo for distributors and key customers from around the world at the Cricket Wireless Amphitheatre in a beautiful setting just south of San Diego. The event kicked off with remarks by EAW Vice President Jeffrey Cox followed by a dynamic performance by a spirited rock/R&B band, with attendees also invited to play their favorite demo tracks.

Several key EAW and Loud Technologies personnel were also on hand, including KF740 engineering principals Nathan Butler, Jeff Rocha, and of course, Kenton Forsythe. The demo system was headed by two flown arrays, each comprised of 16 of the new KF740 three-way modules in J-shaped array configuration. A portion of the demo highlighted the low-end performance of the new boxes, which were also joined at times by flown EAW SB1002 subwoofers as well as SB1000 subs on the deck.

The three-way KF740 is designed to provide output of the much larger KF760 from a footprint of the more diminutive KF730, with proprietary EAW Focusing and Resolution technologies enhancing performance. Systems & Projects Engineer Ben Clarke of Production Audio Services, EAW's Australia distributor, noted at the demo, "The KF740 exhibits a very precise horizontal dispersion with an identical frequency response and character across the coverage area, which results in a very wide stereo image. We will find it being used in bigger venues than people expect due to its output capability." (There's much more information about the KF740 on ProSoundWeb.com, search "EAW KF740".) ■



ABOVE: Perspective of the line arrays in place at the Cricket Wireless Amphitheatre.



RIGHT: Left to right, EAW Engineers Nathan Butler, Jeff Rocha and Kenton Forsythe on stage at the demo.

**WORXAUDIO TECHNOLOGIES®**

## TRUELINE

*It's What's Under The Hood That Counts...*

Voice Coil 1.5" Height - 4" Diameter  
96.5 db 1w / 1m @ 26Hz

Super Strong Neo Magnet  
2000 watts - 6000 watt peaks

Longest Voice Coil Gap Ever 2.5"  
Extremely Low Power Compression

Extremely Light Weight  
& Strong  
Composite Cone

**TL-1801A**

WorxAudio Technologies, Inc. | 620 S. Elm Street | Suite 353 | Greensboro | North Carolina | 27406  
phone- 336 275 7474 | fax- 336 275 2044 | www.worxaudio.com